

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Specialized Media Services INC.
Attention: Accounts Payable
Discovery Place
C/O Specialized Media Services
741 Kenilworth Ave., Suite 204
Charlotte, NC 28204

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 952308-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------------|---------------|--------------|
| WXII | WXII House Local WXII Hous | Winston Salem | Local |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------|-----------------|
| Dillon & McGee/R/Court of | NC COURT OF APPEALS | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/15/12 - 11/10/12 | 952308 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8007 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------------|----------------|---------------------------|----------------|-------------------|------------------------|-------------|
| 2 | 10/22/12 | 10/28/12 | M-F WXII 12 News @ 6 a 6-7am | | MTWTF-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 6:51 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | DI LLI ONMCGEEREVI SED | \$500.00 NM |
| 3 | 10/15/12 | 10/21/12 | M-F WXII 12 News @ 6 a 6-7am | | -TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | | | 2 | \$500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 6:20 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | DI LLI ONMCGEEREVI SED | \$500.00 NM |
| 2 | WXII | F | 10/19/12 | 6:11 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | DI LLI ONMCGEEREVI SED | \$500.00 NM |
| 4 | 10/15/12 | 10/21/12 | M-Su WXII 12 News @ 11-1135pm | | -TWTF-- | :30 | 2 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | | | 2 | \$600.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 11:09 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | DI LLI ONMCGEEREVI SED | \$600.00 NM |
| 2 | WXII | W | 10/17/12 | 11:28 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | DI LLI ONMCGEEREVI SED | \$600.00 NM |
| 5 | 10/22/12 | 10/28/12 | M-Su WXII 12 News @ 11-1135pm | | MTWTF-- | :30 | 2 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$600.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 11:19 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | DI LLI ONMCGEEREVI SED | \$600.00 NM |
| 2 | WXII | W | 10/24/12 | 11:22 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | DI LLI ONMCGEEREVI SED | \$600.00 NM |
| 8 | 10/15/12 | 10/21/12 | M-F WXII 12 News @ 6 p 6-630pm | | -TWTF-- | :30 | 2 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | | | 2 | \$900.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 10/16/12 | 6:21 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | DI LLI ONMCGEEREVI SED | \$900.00 NM |
| 1 | WXII | F | 10/19/12 | 6:28 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | DI LLI ONMCGEEREVI SED | \$900.00 NM |
| 9 | 10/22/12 | 10/28/12 | M-F WXII 12 News @ 6 p 6-630pm | | MTWTF-- | :30 | 2 | \$900.00 | NM |



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|--|------------|----------|-------------|----------------|-------------------------|----------------|----------------|------------------------|-------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 2 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 10/23/12 | 6:20 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | DI LLI ONMCGEEREVI SED | \$900.00 NM |
| 1 | WXII | Th | 10/25/12 | 6:13 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | DI LLI ONMCGEEREVI SED | \$900.00 NM |
| <u>Total Spots</u> | | | | | | | 11 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$7,500.00 |
| <u>Agency Commission</u> | \$1,125.00 |
| <u>Net Amount Due</u> | \$6,375.00 |